Addendum to the Maharishi University of Management 2018-19 catalog

This addendum contains corrections and additions to the 2018-19 catalog.

Errors in graduation requirements

* MBA IS

The lead paragraph in the graduation requirements for the MBA in Information Systems incorrectly states the name of the program:

To graduate with an MBA in Information Systems, students must successfully complete all general requirements for a master's degree. (Please refer to “Degree Requirements” in “Academic Policies.”) Degree requirements for the Accounting Professionals MBA program are a minimum of 59 credits.

It should be:

To graduate with an MBA in Information Systems, students must successfully complete all general requirements for a master’s degree. (Please refer to “Degree Requirements” in “Academic Policies.”) Degree requirements for the MBA in Information Systems are a minimum of 59 credits.

* MA in Studio Art

The graduation requirements specify 22 credits of FA 575 Advanced Contemporary Studio. The correct course code is FA 570.

* PhD in Management

The 5 required courses in the Research Methods listing incorrectly says MGT 5240 Data Analysis for Managers. The course code for that course should be MGT 5170.

* David Lynch MFA in Screenwriting

The Graduation Requirements section of David Lynch MFA in Screenwriting specifies 48 credits of coursework for graduation. The list of courses that follows adds up to 56-62 credits. The listing should have indicated that the following courses are optional and not required for graduation:

- DLMFA 504 Career Development for Writers (2 credits)
- DLMFA 525 Scriptwriting Thesis Project (2-6 credits per semester)
- DLMFA 595 Teaching Practicum (4 credits)

(Also, see below regarding the discrepancy between the DLMFA course codes in the catalog and the course codes in the 2018-19 online course offering table.)

* Physics minor
In the 2018-19 catalog, the physics minor stipulates that a student take an additional course at the level of PHYS 270 or higher. However, since the required introductory course for all students was changed from PHYS 110 to PHYS 310, the requirements for the minor needed to be revised. The new physics minor requirements are:

- PHYS 310 Foundations of Physics and Consciousness: Discovery of the Unified Field and Its Practical Applications for Perfection in Life
- MATH 281 Calculus 1 (prerequisite: MATH 162)
- MATH 282 Calculus 2 (prerequisite: MATH 281)
- PHYS 210 Introduction to Classical Mechanics
- PHYS 220 Introduction to Fluids, Harmonics, Waves
- PHYS 230 Introduction to Electromagnetism
- PHYS 250 Introduction to Modern Physics
- PHYS 297 Philosophy of Science

**Change to withdrawal policy**

[This revised course withdrawal policy extends the deadline for withdrawing to the second Monday of the course instead of the first Friday as originally proposed. The full text of the new policy is below.]

Once a course has begun, and after the deadline for changing or dropping a course, a student may withdraw from a course for any reason as long as a request form is submitted to the Enrollment Center by 4 p.m. of the second Monday of a full-time course or within 25% of the calendar time of an online course. The request form must be signed by the professor of the course the student is withdrawing from as well as the student’s academic advisor. Any student who lives on campus and withdraws from a course must either move off campus for the remainder of the course or engage in a purposeful, constructive activity as approved by an Associate Dean of Students.

Students may withdraw from only one course per semester. If a student wishes to withdraw from another course in the same semester they would have to petition Academic Standards Committee (ASC) for an exception. If the petition is denied, and if the student stops attending the course, the student will receive an NC (no credit).

A student may request a WH (health-related withdrawal) from their professor for an approved withdrawal due to illness or family emergency at any time during a course. The professor will require the student for documentation (nurse or doctor’s note, etc.) to verify the reason for the withdrawal. The request for a WH must be made
within seven days after the last day of the course, and the student must have been otherwise passing the course at the time of the withdrawal.

**Change in credits**

PH508 A Hematologic/Immunologic System I (6 weeks, 2-credits)

PH 508 B Hematologic/Immunologic System II (7 weeks, 2-credits)

This will be listed in the catalog as one course, with parts A & B, for a total of 4 credits. (It’s incorrectly listed as a 3-credit course in the 2018-19 catalog.)

GS 101 is listed as 14-18 credits; it should only say 18 credits

**Changes to course names**

FOR 506 to STC - ComPro (Science and Technology of Consciousness)

MC—F313 to The Real Story: Documentary Film

MC—F288 to Visual Storytelling: Introduction to Cinematography

**Miscellaneous changes**

The 2018/19 catalog refers to two BA in business tracks: accounting and management. The latter should be creative entrepreneur.

MVS 226 Buddhism, Taoism, and Confucianism is an additional elective for the BA in Maharishi Vedic Science (now called BA in Consciousness and Human Potential).

**Missing course descriptions**

[courses that are in the 2018-19 course offering table that aren’t in the 2018-19 catalog]

DLMFA 520A,B,C,D in the 2018-19 course offering table are in the 2018-19 catalog as DLMFA 520, 521, 522, 523

DLMFA 522 in the course offering table is DLMFA 530 in the 2018-19 catalog

DLMFA 591, 592 in the course offering table are DLMFA 503,504 in the 2018-19 catalog

The course codes in the course offering table are correct, and those in the 2018-19 catalog are incorrect.

FOR 510 MBA Forest

This course for Evening-Weekend and Online MBA students presents different topics in the Science and Technology of Consciousness and its application to the field of business. (1 credit, *may be repeated for credit*)
ESL 001 English as a Second Lang Orientation

During the Orientation to ESL, students explore all aspects of MUM’s ESL program. Each student’s skill in reading, listening, writing and speaking is thoroughly tested. These test results, along with a consideration of the student’s interests and English learning goals are used to customize and put into practice an individual learning plan that will guide the student during the following weeks and months in ESL. This ensures that each student reaches his or her English learning goals as quickly and efficiently as possible.

FA 212 The Design Continuum – Exploring 3D

Design Continuum is a course that studies the dynamics of three-dimensional design. The course approaches three-dimensional design with thoroughness and sensitivity to broaden students' understanding and creativity of form and space (and their relationship) and the design principles that can be applied to all of the three-dimensional arts, such as sculpture, ceramics, interior design, landscape design, etc. The media and methods of study emphasized in studio work will include paper, clay, plaster, cardboard, wood, and wire – used to explore the additive, subtractive, constructive, etc. creative processes, thus creating monolithic, concave/convex, penetrated, planar, and opened/closed linear forms. Lab fee: $45 (4 credits)

WTG 373 Graphic Narrative

Graphic narrative — a genre of literature combining writing and art — has become increasingly popular in the past decades. The term “graphic novel” broadly refers to any fictional or non-fictional story that is told by means of both writing and illustration — often, though not necessarily, in cartoon form. In this class, students will read selections from various award-winning graphic novels and memoirs, among them Logicomix by Apostolos Doxiadis and Christos Papadimitriou, Persepolis by Marjane Sarpati, and Fun Home and Are You My Mother? by Alison Bechdel, and Principles of Uncertainty by Maira Kalman. Students are expected to write and illustrate their own graphic narratives during the class, studying craft and technique relevant to the genre with help of the textbook Making Comics by Scott McCloud. This course is co-taught by a creative writing faculty and a T.A. with a degree in cartoon studies or graphic narrative. (4 credits) Prerequisite: WTG 192 or consent of the instructor

MC—W313 Short Fiction Writing

Edgar Allen Poe once stated that everything in a short story works toward a “single effect.” Economy and precision of language make the short story the perfect narrative form. In this course, we will read and study intriguing stories such as Gabriel Garcia Marquez’s “The Very Old Man with Enormous Wings” and Eudora Welty’s “Why I Live at the P.O.” as models for short fiction we will write. We will also look closely at elements of fiction: character, structure, point of view, imagery, and figurative language as building blocks for our own stories. Students will write three
short stories and workshop those stories in class. (4 credits) Prerequisite: WTG 192 or consent of the instructor

MGT 230 The Successful Entrepreneur: Tapping into the Creative Power of Nature

This course is an introduction to the life of the entrepreneur as told through case studies and personal histories. Topics include: the mindset required of an entrepreneur, how to recognize a good idea for a business, issues in managing people and getting funding, balancing work and family life, entrepreneurship in international business and in the non-profit sector. (4 credits)

MGT 398 Internship

This course offers practical experience through work in business administration, public administration, or educational administration. Students maintain journals that record their growth in understanding and experience, as well as their impact on the organization. Prerequisite: Consent of academic advisor and Academic Standards Committee.

MGT 404 Managerial Accounting: Creating Self-Referral Feedback Mechanisms to Provide Data for Informed Decision-Making

This course provides analytic tools and techniques to assist management in planning, decision-making, and control. Topics include: cost-volume-profit analysis, manufacturing costs, job order and process costing, standard costing and variance analysis, variable and full costing, fixed and flexible budgets, responsibility accounting, direct and absorption costing, and the behavioral implications of management accounting systems. (4 credits)

MGT 424 MGT 5170 Data Analysis for Managers: Harnessing nature’s organizing power by using computer technology to support decision-making

The tools of managerial data analysis enable managers to transform raw data into useful knowledge of business performance in every functional area of business by identifying meaningful patterns and relationships in business data. Increased knowledge of business processes provides a foundation for improved business decision-making and enhanced business performance. Topics include: principles of statistical thinking for management; numerical and graphical tools for describing and analyzing business data; applications of probability and probability distributions; hypothesis testing for business decision-making; applied multiple regression for analyzing business performance and operations through case studies using real data. (2–4 credits) Prerequisite: MATH 152 or the equivalent

MGT 425 Marketing Management: Creating a Positive Influence to Attract, Satisfy, and Retain Customers

Marketing is the process of creating exchanges that satisfy individual and organizational objectives. Topics include: consumer behavior, market research,
market segmentation, competitive positioning and strategy, advertising, pricing, distribution and channel management, selling techniques and sales force management, and new product development. Students conduct an industry analysis and write the marketing section for their business plan. (4 credits) Prerequisites: WTG 192

MGT 430 Financial Management: Intelligently Directing the Flow of Funds to Achieve the Organization’s Strategic Goals

Financial management provides an intelligent direction to the flow of funds for maximizing firm value. This course introduces techniques and concepts necessary to effectively manage the financial resources of any organization in order to achieve strategic goals. Topics include: the time value of money, stock and bond valuation, risk and return, capital investment decisions, analysis of financial statements, financial forecasting, working capital management, the investment banking process, and the sources of funding for a business. Students will develop capital requirements, plan the raising of capital, and develop a cash flow design for their business plan project. (4 credits) Prerequisite: MGT 316 or MGT 315

MGT 482 Management and Organization: Expanded Consciousness Is the Basis of Ideal Behavior at the Individual, Team, and Organizational Levels

An understanding of the principles of human behavior at the individual, interpersonal, group, and organizational levels of analysis is critical to successful planning, organizing, and implementation by any manager. This course explores the dynamics of individual and group achievement from the perspectives of both skills and theory. Topics include: general management theory, leadership, delegation and coordination, planning and problem solving, organizational structure, and organizational change. (4 credits)

MGT 691 Teaching Practicum

Doctoral students learn the theory and methods of postsecondary curriculum development and teaching in this course through their work as instructors and teaching assistants and through their participation in a seminar with the professor.

MGT 5861 Online Business Analytics

Web analytics is a process that extracts useful business intelligence from data about customer behavior on the Internet. In this course, students learn how to use industry-standard analytics tools to both measure return on investment and make adjustments to online presentations in order to maximize success in achieving key performance goals. (2–4 credits) Prerequisite: MGT 5750

MGT 5911 Required IS Practicum

Action creates the steps of progress. Students gain hands-on experience with a U.S. company as an information systems professional. Training goals and objectives will
be developed in conjunction with the on-site company supervisors. Students write a case study based on their experience at work. (2–4 credits)

5950 Strategic Management

This course introduces the key concepts, tools, and principles of strategy formulation and competitive analysis. The course assumes a broad view of the environment that includes buyers, suppliers, competitors, technology, the economy, capital markets, government. It takes a lifecycle analysis perspective on the sustainability impacts of the business in the natural environment and society. The key strategic business decisions of concern in this course involve selecting competitive strategies, creating and defending competitive advantages, and allocating critical resources over long periods. Students will identify how business can compete by incorporating sustainability into their processes, products, policies, and public relations.

MGT 5980 Internship

During internships students apply the knowledge from their management courses in supervised practical settings. (2 credits — may be repeated for credit, subject to satisfactory progress in the previous course and a clear plan for the progression of learning in the subsequent course) Prerequisite: consent in the form of a written authorization by the International Student Advisor

MVS 500 Science of Creative Intelligence: Understanding and Experience of the Source, Course, and Goal of Creative Intelligence in Your Own Pure Consciousness as the Basis of All Knowledge and Success in Life

In the Science of Creative Intelligence, students study the structure of the field of pure intelligence, from which all fields of knowledge arise. Only from this most fundamental level can knowledge be unified. This course examines how the creative intelligence displayed in every grain of creation arises in a systematic and sequential fashion from within that one basic universal field. Students also examine how one can access and use that universal field of intelligence to bring fulfillment to their own lives and to life on earth. In 1972, Maharishi laid out the main principles of this new science in a 33-lesson, videotaped course. He integrated the understanding of nature’s intelligence provided by modern science (through its objective approach) and by ancient Vedic Science (which utilizes both objective and subjective approaches to gaining knowledge).

IM 400 Individualized Major Senior Project

This self-designed capstone course, normally two blocks, integrates the knowledge gained during the student's individualized major. Students will design or research an innovative product or program related to their individualized major; and present the results of their project to other students and faculty. (4–12 credits) Prerequisite: Approval of faculty
ED 398 Internship

This course is an elective for students who wish to have additional practical experience teaching at any level. Students assist or co-teach in classrooms under the supervision of University faculty. Readings, journal writing, other written exercises, and regular performance feedback help guide and inform their practical teaching experiences. (variable credits) Prerequisite: consent of the instructor

ED 399 Directed Study

(variable credits) Prerequisites: consent of the faculty and the Academic Standards Committee

DLMFA 586 Advanced Post-Production of Film: Manifesting All Possibilities

Students will work on assembly, rough cut, fine cut, music, color grading, sound mixing, special effects of their thesis film projects. Students work independently and meet with faculty 2–3 times per week, either remotely or in-person. Faculty will continue to advise, mentor and guide students during this process, always with the goal of successful completion and defense of their thesis project before graduation. (16 credits) [This course will likely be omitted in the 2019-20 catalog.]

New name

MGT 5940 Strategic Management Project Report

The goal of this course is to cultivate the holistic and specific values of management in the awareness of the student. Students research a firm in the context of its industry to identify the firm’s strengths, weaknesses, opportunities, and threats. Each student’s project concludes with either an evaluation of the firm’s apparent strategy, a strategy formulation for the firm, or a business study for an entrepreneurial business venture. (4 credits)

Change of course title and description

GS 101A Global Solutions: Consciousness and the Challenges of the 21st Century
GS 101B Global Solutions: Consciousness and the Challenges of the 21st Century
GS 101C Global Solutions: Consciousness and the Challenges of the 21st Century
GS 101D Global Solutions: Consciousness and the Challenges of the 21st Century
GS 101E Global Solutions: Consciousness and the Challenges of the 21st Century

These courses are given in a continuous series of blocks as a learning community. Students enrolling in the first of the series are expected to continue with the group for all five courses. In this learning community students will first learn about all the challenges facing our world and then in the final three months address a single challenge faced by a client in the local community. Students will design a project or initiative to help address this local challenge. Working on this project will entail learning writing, speaking, and presentation skills. It will also involve creativity,
problem solving, critical thinking, and teamwork and leadership, while promoting local and global citizenship, health, and development of consciousness. Rather than a traditional letter grade, students will receive a Pass/No Pass and a narrative evaluation — a letter from the faculty summarizing what they’ve achieved, as well as their strengths and areas for improvement. Students will also receive a certificate of completion. (18 credits)

These courses, taken together, cover in an integrated manner the content of the following required courses from the general education program: (1) STC 108 Science and Technology of Consciousness (6 credits), (2) WTG 102 Composition 2 (4 credits), (3) any of the Critical and Creative Thinking seminars (4 credits), (4) FOR 103 Health-Related Fitness (2 credits), and (5) MATH 130 Quantitative Reasoning (4 credits). This means that in completing the Global Solutions semester, students do not have to take these courses separately.

Prerequisite: A college-level composition course or demonstration of equivalent writing competence.