Grand Opening
February 12 for New Visitors Center

A new visitors center affiliated with MUM’s Institute for Asian and American Studies will host a grand opening on February 12.

Located just north of campus by the footbridge that crosses highway 1, the renovated office building contains offices as well as five rooms dedicated to introducing visitors from around the world to Maharishi’s knowledge and MUM.

The center, incorporated as Cloud Fortune Investment Management LLC, is a project of Yun Liya, a Chinese venture capitalist and business woman who was part of a delegation that visited MUM late last Fall. Ms. Yun learned the Transcendental Meditation® technique and is now focused on bringing more delegations from China. Her goal is to bring 1,000 new jobs to Fairfield by attracting investors and business people.

“The goal is to be an incubator,” said Zhu Yunxiang, MUM vice-president for Asia expansion. “MUM graduates will supply talent and knowledge, and investors and business people from abroad will help create jobs.”

The center will also provide a one-week immersion program that will introduce Maharishi’s knowledge to visitors, who will then take it back to their countries.

The knowledge to be featured at the center will include Maharishi AyurVeda℠, Maharishi Vastu® design architecture, Consciousness-Based℠ education, sustainable living, and organic agriculture. Visitors will receive an overview at the center and then visit MUM departments for more detailed information.

CONTINUED ON PAGE 2

Former Japan Prime Minister to Deliver Commencement Address

Dr. Yukio Hatoyama, prime minister of Japan in 2009–2010, will deliver the 2015 commencement address at Maharishi University of Management in May. He will also be awarded an honorary degree of Doctor of Laws.

“It is an enormous honor to have a former prime minister of Japan speak at our graduation ceremony,” said MUM President Dr. Bevan Morris in making the announcement.

Dr. Hatoyama was instrumental in forming two political parties in Japan and was credited by Time magazine with helping Japan take steps toward a multi-party system after decades of single-party government under the Liberal Democratic Party. He became president of the Democratic Party of Japan in 2009 and led the party to an electoral victory.

President Barack Obama and Michelle Obama pose with former Prime Minister Yukio Hatoyama and Miyuki Hatoyama at a reception at the Metropolitan Museum in September of 2009.
Dr. Hatoyama is a member of a distinguished Japanese family that has a long history of government service. His great-grandfather was the speaker of the House of Representatives in Japan's legislature in the late 19th century. His grandfather was prime minister of Japan in the 1950s and helped secure membership in the United Nations for Japan. His father was Japan's foreign minister. His younger brother served as Minister of Internal Affairs and Communications.

His family also has a long history in higher education. His great-grandfather, after stepping down from government service, became president of Waseda University, and his great grandmother co-founded Kyoritsu Women's University.

Dr. Hatoyama holds an undergraduate degree in engineering from the University of Tokyo and a PhD in industrial engineering from Stanford. He was a professor of engineering at Tokyo Institute of Technology and at Senshu University.

His political career began in 1986, when he was elected to the House of Representatives. He was elected prime minister in 2009, and despite his relatively short time in office, he has a long list of achievements, including greater spending on education and student scholarships and free support services for people with disabilities. Under his leadership, Japanese relations with China became more cordial.

Dr. Morris met Dr. Hatoyama in Tokyo when he visited Japan in November 2013 and found him to be a “man of remarkable warmth and sweetness, and fascinated by Consciousness-Based education and by Maharishi University of Management.”

Dr. Hatoyama practices the Transcendental Meditation technique, having been instructed by MUM alumnus Shizuo Suzuki, who leads the Transcendental Meditation organization in Japan. Dr. Hatoyama will be accompanied by his wife Miyuki, whom he met when he was at Stanford and who also practices the Transcendental Meditation technique.

The Hatoyamas plan to spend time in the community while they’re here to learn more about MUM, Maharishi School, Maharishi Vedic City, and Fairfield. ■

FROM THE FOUNDER

“Human awareness itself is the seat of natural law, and total natural law from the Transcendental Meditation technique as a treatment for high blood pressure and prevention of heart disease, thanks to recent visits by Robert Schneider, MD, FACC, dean of the Maharishi College of Perfect Health.

Dr. Schneider also gave presentations at two top medical schools in Hong Kong, with both showing an interest in the clinical benefits and in collaboration.

Dr. Schneider was invited to present the scientific findings on the Transcendental Meditation technique in December at the national meeting of the German hypertension association. He reviewed 30 years of clinical research as well as the American Heart Association statement that concluded doctors may recommend the technique as a treatment for high blood pressure.

He met with the leaders of the national and continental heart associations and both enthusiastically agreed to consider similar reviews for Germany and Europe.

“To the best of my knowledge, this is the first time a national medical organization outside the U.S. is looking into recommending the Transcendental Meditation technique for cardiovascular disease,” Dr. Schneider said.

In Hong Kong, Dr. Schneider met with the deans and directors of traditional Chinese medicine and integrative medicine at Chinese University of Hong Kong and the Baptist University of Hong Kong.

Both the German and European hypertension and heart associations are now evaluating research on the Transcendental Meditation technique as a treatment for high blood pressure and prevention of heart disease, thanks to recent visits by Robert Schneider, MD, FACC, dean of the Maharishi College of Perfect Health.

Dr. Schneider also gave presentations at two top medical schools in Hong Kong, with both showing an interest in the clinical benefits and in collaboration.

Dr. Schneider was invited to present the scientific findings on the Transcendental Meditation technique in December at the national meeting of the German hypertension association. He reviewed 30 years of clinical research as well as the American Heart Association statement that concluded doctors may recommend the technique as a treatment for high blood pressure.

He met with the leaders of the national and continental heart associations and both enthusiastically agreed to consider similar reviews for Germany and Europe.

“To the best of my knowledge, this is the first time a national medical organization outside the U.S. is looking into recommending the Transcendental Meditation technique for cardiovascular disease,” Dr. Schneider said.

In Hong Kong, Dr. Schneider met with the deans and directors of traditional Chinese medicine and integrative medicine at Chinese University of Hong Kong and the Baptist University of Hong Kong.

Germany, China Show Interest in MUM Health Findings

He presented the latest medical results and explored possibilities for collaboration with MUM’s emerging medical school programs.

“Their goals are parallel to ours in the Vedic approach to integrative medicine,” Dr. Schneider said. “They want to utilize best practices of traditional natural medicine in a modern scientific context.”

At the Hong Kong Baptist University Dr. Schneider and school officials shared experiences and strategies to integrate traditional medicine into mainstream health care in each country’s societies.

“They’re eager to collaborate with our integrative medicine programs at MUM, which will have a component on Chinese medicine along with traditional and natural medicines to offer the world’s first total mind-body-environment health program,” Dr. Schneider said.

The Review

Editor: Jim Karpen
Contributing Writer: Livia Cole

Maharishi University of Management
1000 N. 4th St., MR #694
Fairfield, IA 52557

jkarpen@mum.edu
641-472-0778
www.mum.edu/review

Published biweekly during the academic year.

© 2015 Maharishi University of Management
Transcendental Meditation®, Maharishi Vastu®, Consciousness-Based, Maharishi AyurVeda, Maharishi Vedic City, Maharishi European University, Maharishi Open University, Global Country of World Peace, Maharishi School of the Age of Enlightenment, and Maharishi University of Management are protected trademarks and are used in the U.S. under license or with permission.
Two Leadership Summits Held in January at MUM
BY LIVIA COLE

Enlightened Leadership International (ELI) hosted two summits coinciding with the January 12 celebrations.

The first summit took place at MUM and combined the interactive structure of past ELI summits with that of the Forest Academy block for a two-week leadership experience.

A total of 45 students and administrators plus members of the newly formed ELI Purusha team connected with other next generation leaders around the world.

The second summit took place at Maharishi European Research University (MERU) in Holland with 30 participants. ELI has now hosted eight summits and courses in the past year. Both courses were organized by members of ELI.

“...I actually was thrown into doing it and unfolding my skills in that process,” said student Niloofar Mofrad. “It was very exciting to see myself fully engaged in the activity yet feeling light and energized.”

Over the past two years ELI has grown into a network of 330 next generation leaders representing 42 countries.

During the January 12 celebrations, Raja Chancellor announced on behalf of ELI that the focus of the organization this year is to introduce enlightened leadership to university campuses around the world, inspiring students to begin the Transcendental Meditation technique worldwide.

“...we intend that all our students and to culture more people to become teachers of the Transcendental Meditation technique worldwide.

“Connecting with the next generation of leaders and watching as they share and implement their visions for growth of Maharishi’s programs in their countries is incredibly inspiring,” said Adrienne Schoenfeld, ELI executive director.

ELI’s next major event is another ELI summit, World Peace Assembly, and Experience the Self™ course in Bali to be held April 1–8, followed by the second Next Generation course at MERU, Holland July 30–August 8.

Dr. Herriott Authors Textbook on Sustainable Tech
BY LIVIA COLE


Business Experts Press published the 300-page book as part of their Environmental and Social Sustainability for Business Advantage Collection, edited by Chris Laszlo, the well-known author of Embedded Sustainability.

Dr. Herriott’s book walks readers through a feasibility analysis of a renewable-energy or energy-efficiency project. Included are a basic description of the technology, cash flow analysis, and examples of a variety of sustainable projects. The book is useful to business students and to sustainability professionals who are responsible for implementing sustainable technologies.

Business Experts Press will also publish a European edition that will describe public policies for sustainable technologies in a European context. It will be co-authored by Sharon Gerge, director of the MSc program in environmental sustainability and green technology at the University of Keele in England.

Dr. Herriott has been a professor at MUM since 1990. He received his BA degree in mathematics from Dartmouth College and his PhD in management science and engineering at Stanford University. He taught at the University of Texas at Austin and the University of Iowa for six years before joining MUM. He teaches economics, finance, operations management, strategic management, and sustainable business. He is the author of a dozen scientific papers on economics, organization, and business strategy.

New Director of Field Experiences Appointed

Having spent the past five years helping Sustainable Living students find internships and develop careers, MUM alumna Diana Krystofiak has now been named director of field experience.

In this position she will serve all undergraduate students in the same capacity as she had for the Sustainable Living Department.

She is part of the new Career Center team that includes Steve Langerud, Sheila Swanson, and Jan Sickler, working closely with Josh Wilson and Jada Foster in the Alumni Office.

“Internships provide students with invaluable ‘high-impact’ learning experiences and increase their chances of getting the job they want when they graduate,” said Craig Pearson, MUM executive vice-president. “We intend that all our students will do internships at some point in their undergraduate careers, and Diana will spearhead this effort.”

In the Sustainable Living Department, Ms. Krystofiak also helped with academic advising and the senior project program, helped develop the various academic tracks, and helped attract leading faculty from around the world to speak and teach at MUM.

Low-Cost Taxi Service

Cost: $2 within city limits.
Call: 1-800-227-6390 to schedule,
9:00 a.m.–6:00 p.m., Mon.–Fri.
Three New Deans Appointed
BY LIVIA COLE

During the past months, the University appointed several new administrators in key leadership positions, including three new deans.

Appointed as the new dean of men is Alwin Hesse, who holds a degree from MUM in Maharishi Vedic ScienceSM and who had worked for Admissions since 2010 before becoming dean of men. Along with his sister, Aster Hesse, he also worked for Maharishi Open University (MOU) and in various other positions for the Transcendental Meditation organization.

In addition, the role of dean of admissions is now shared by Aster Hesse and Gwen Stowe. Ms. Hesse is a native of Holland with a master's degree in Maharishi Vedic Science from MUM. She has been working in Admissions for five years. She has previously worked for MOU and Maharishi European Research University in Holland. Ms. Stowe is a graduate of Middlebury College in Vermont and has been working in Admissions for two years.

Mailroom Automates Package Distribution

In a perfect example of the University’s implementation of lean management, at the beginning of this year the mailroom adopted a new computerized system for recording packages and alerting patrons, saving several hours of staff time each day.

Leslie Harris-Johnston, director of the mailroom and housing, saw a need to improve package distribution and researched software used for this purpose.

In the past, staff would hand-write a list of every package received, hand-write a notice that was put in the person's mailbox, and then have the recipient sign the list when picking up the package. The mailroom handles approximately 10,000 packages a year.

Using software called TekTrack, the mailroom now simply scans the bar code on each package, which then goes into a database. Patrons, who are alerted via email they have a package, then sign for the package on an electronic display.

Library Foyer Features Exhibit by Kate Larson

An exhibit by alumna Kate Larson titled Red Grassland is being featured in the Library foyer through April.

The drawings originated as free-wheeling sketches in a 3 x 5-inch sketch pad that she later colored with a specific palette.

She describes Red Grassland as a “world of freedom and blissful escape. You will see familiar sights colored with the light of the other, the unexpected, and pure serendipity.”

Ms. Larson holds an MFA from the Center for Cartoon Studies in White River Junction, Vermont, and has helped teach graphic narrative at MUM.

Receive Campus Events via Email

Send an email to domenews@mum.edu to sign up to receive campus events and announcements via email.

Annapurna Menu

Find the dining hall menu online at mum.edu/food