ABOUT MAHARISHI UNIVERSITY OF MANAGEMENT

Maharishi University of Management was founded to create enlightenment for every individual and peace for the world. Its method for accomplishing this is Consciousness-Based education, which develops the total potential of every student’s brain, the cosmic creativity latent within every student. This approach to education maximizes every aspect of students’ success in personal and professional life.

At the foundation of Consciousness-Based education is practice of the Transcendental Meditation® and TM-Sidhi® programs, including Yogic Flying. More than 600 scientific research studies conducted at more than 200 universities and research institutions in more than 30 countries have shown that these programs produce unprecedented results in all areas of life, based on developing the latent potentials of the brain. These include rapid growth of intelligence and creativity, improved academic performance, and improved health and well-being. Scientific studies have also shown that the group practice of these programs at Maharishi University of Management and elsewhere has transformed the quality of life in the United States and helped create peace and harmony worldwide.

Academic programs at Maharishi University of Management include bachelor’s, master’s, and doctoral programs in the sciences, arts, humanities, and management.

Our students represent 60 countries, with approximately half the student body coming from outside the United States. The student body lives harmoniously as a world family, dedicated to gaining knowledge and to making the world a better place.

Faculty include internationally recognized scholars and researchers with degrees from well-known universities, such as Oxford, Harvard, Columbia, Dartmouth, and MIT. The University is accredited by The Higher Learning Commission and is a member of the North Central Association (www.ncahighered.com, 312-263-0456).

The University campus is also home to Maharishi School of the Age of Enlightenment, a kindergarten-through-12th-grade school that uses this same Consciousness-Based approach to education, coupled with a traditional academic curriculum. Maharishi School has produced unprecedented results and has won hundreds of state and national awards in competitions in science, mathematics, art, writing, theater, sports, creative problem solving, and other areas.

All the problems in the world, from crime to drug abuse to international conflict, can be traced to one fundamental cause — the failure of modern education to develop the total potential of students’ brain physiology. When the brain is not fully developed, then people make mistakes and create problems and suffering for themselves and others. Maharishi University of Management is dedicated to helping governments, schools, colleges, and universities worldwide adopt Consciousness-Based education. This is the key to creating a world free of problems and suffering, a world characterized by peace and prosperity, harmony and fulfillment.

MAHARISHI UNIVERSITY OF MANAGEMENT IS AN EQUAL OPPORTUNITY INSTITUTION

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Our Founder His Holiness Maharishi Mahesh Yogi, surveying our terror-ridden world, finds all problems have one source — faulty education. Modern education with its segmented approach only partially develops the brain, and this is the root of all mistakes and problems, including crime and war.

The solution is the Consciousness-Based education that Maharishi offers to the world, which provides total brain development through the experience of Transcendental Consciousness.

All who desire a peaceful and heavenly world should avail themselves of Consciousness-Based education, so that every child will grow up enlightened, the unit of peace on earth, functioning spontaneously in accord with Natural Law, the Will of God, radiating the light of God to the whole world family.

In this 30th year of our University, Maharishi Vedic City was established, with Rik Veda, the Constitution of the Universe, as its constitution, and with University Vice-President and faculty member, the Honorable Dr. Bob Wynne, as its first Mayor. Maharishi has given a vision of this City as a global coherence-creating powerhouse, the home of 8,000 students of our University and School, plus many retired citizens from around the nation who are seeking spiritual fulfillment and world peace. This group of 8,000 enlightened will simply save the world, Maharishi said, by creating a peaceful, invincible America, free from fear and the danger of future attacks, nourishing to the whole world.

H.E. Dr. John Hagelin, our great scientist of the Unified Field, has also been inspired to create a national administration through Natural Law seated in Maharishi Vedic City. This administration is being established to bring support and fulfillment to the state and national governments, which suffer from so many problems because they are based solely on man-made law, with its inherent failings and weaknesses. Dr. Hagelin is organizing groups of 100–200 Yogic Flyers in every state who will directly enliven the Unified Field of Natural Law through their practice, and awaken the support of total Natural Law for the whole of national life.

These state coherence groups will also naturally create a flow of the most enlightened citizens who care for their fellow human beings to the 8,000 group in Maharishi Vedic City. These groups will be created around special new short courses on total knowledge in many fields of life.

When Maharishi Channel and Maharishi Open University relocated to Maharishi Vedic City and the University campus this past year, they significantly increased our capacity to offer education for enlightenment nationwide and worldwide by satellite link, the Internet, and on DVD.

This Report contains news of these many developments and more. At your University and School is a body of enlightened people whose life and joy is to have every individual and every nation live a heavenly quality of life now and for all times to come through the teaching of His Holiness Maharishi Mahesh Yogi, under the inspiration of His Divinity Brahmanand Saraswati, Jagadguru Shankaracharya of Jyotir Math in the Himalayas. We all feel so grateful to Maharishi to have this chance to lead a life dedicated to such a supreme purpose, and with so many rare and precious gifts to offer to bring permanent peace and prosperity to the whole human race.

Dr. Bevan Morris
President and Chairman of the Board of Trustees

This has been an exceptional year for us. The campus has continued to be transformed through demolition of old buildings and construction of new buildings in accord with Natural Law. We received permission from our accrediting organization to offer our undergraduate programs in management and computer science anywhere in the world by distance education. Our faculty have continued to publish research of great benefit to society. And our students continue to be among the brightest and most enlightened young people of this generation.

On behalf of everyone here, I thank our donors for their generous, visionary support in helping make this possible. And I invite everyone to visit and experience what it is like to live in such an enlightened community.

May our community rapidly grow to become 8,000 Yogic Flyers to create peace for our world family.

Craig Pearson
Executive Vice-President
And when Maharishi Mahesh Yogi began teaching the Transcendental Meditation technique in the late 1950s, he said that this simple practice was the vehicle for attaining this.

The Transcendental Meditation technique, he explained, enables one to experience a unique fourth state of consciousness, distinct from the familiar states of waking, dreaming, and deep sleep. To this state he gave the name Transcendental Consciousness. In this state, one experiences restful alertness — one’s mind and body become deeply settled while one’s mind is awake and one’s brain is functioning in a more orderly, coherent manner.

Regular and continued experience of Transcendental Consciousness through the Transcendental Meditation technique, he explained, would lead to still higher states of consciousness — to the fifth state of consciousness, Cosmic Consciousness.

Cosmic Consciousness is a completely different state of awareness, as different as waking, sleeping, and dreaming are from one another. One enjoys happiness, bliss, inner peace, freedom, absence of suffering. As one’s life comes into harmony with all the Laws of Nature, one enjoys the support of Nature in fulfilling one’s desires. One experiences the infinite, unbounded nature of one’s Self as an all-time reality.

Cosmic Consciousness is not a matter of adopting a philosophy or a new way of thinking — it is a state of being. Maharishi emphasized that this is the normal state of human life, the result of freeing the mind and body from stress. And it is the birthright of everyone.

Now there are enough subjects rising to Cosmic Consciousness that faculty at Maharishi University of Management can study its nature — and can, via the methods of science, demonstrate the reality of higher states of consciousness to the world.

New research by professor Fred Travis has found that people rising to Cosmic Consciousness show distinctive EEG patterns during activity that suggest the maintenance of Transcendental Consciousness along with waking, dreaming, and sleeping. The research also suggests they have more precise and accurate thought processes when faced with complex tasks.

In a paper presented at a meeting of the Society of Psychophysiological Research last fall, Dr. Travis compared the EEG of 17 persons having experiences of Cosmic Consciousness — i.e., experience of Transcendental Consciousness along with activity, with 17 persons who primarily experience Transcendental Consciousness during the...
Cosmic Consciousness is a completely different state of awareness, as different as waking, sleeping, and dreaming are from one another. One enjoys happiness, bliss, inner peace, freedom, absence of suffering.

Transcendental Meditation technique and also with 17 persons who did not practice the Transcendental Meditation technique.

Subjects in the Cosmic Consciousness group had been “witnessing sleep” for at least a year — some for as long as 12 years. Witnessing sleep means that one experiences Transcendental Consciousness — one’s infinite nature, unbounded awareness, inner wakefulness — even during deep sleep. This, he said, is a simple and easy identifier of the experience of Cosmic Consciousness.

Specifically, Dr. Travis looked at the brain’s “preparation response” during a simple task and a complex task, that is, the brain’s activity immediately preceding the mental task. “The Cosmic Consciousness group appeared to remain at a balance point — more self-referral,” Dr. Travis said. “When it is time for them to act, that is when the thought comes up and the whole system plunges into action.”

Dr. Travis said that the new research will yield an “integration scale” that relates increased experiences of Transcendental Consciousness with increasing EEG coherence during waking and with a more appropriate response to tasks.

Earlier Research Studied Transcendence

While this was the first study of the mental processes and EEG of individuals experiencing Cosmic Consciousness, many earlier studies have paved the way for this research.

There have been scores of studies on people experiencing Transcendental Consciousness — the transitory experience of infinite, unbounded pure consciousness during the Transcendental Meditation technique. These studies also found a unique state of physiology during transcendence. One reaches Cosmic Consciousness as this transitory experience of transcendence eventually becomes a permanent reality.

Later studies examined just this. Doctoral student Lynne Mason studied the EEG of individuals experiencing inner wakefulness during sleep and found that their EEG and neuromuscular activity were unique and unlike any other signature studies of mind and body during sleep. This research was the first to show the unique state of physiology of those experiencing higher states of consciousness.

Dr. Travis has now taken that research a step further by studying individuals during activity to see how their mental processes differed from those not experiencing Cosmic Consciousness.

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The Seven States of Consciousness

University Founder Maharishi Mahesh Yogi has described seven states of consciousness: the familiar states of waking, dreaming, and deep sleep experienced by everyone and four higher states of consciousness attained through practice of the Transcendental Meditation technique.

- **Sleep State** — no thoughts, no awareness
- **Dream State** — illusory mental images
- **Waking State** — the familiar state of perceptions, thoughts, and feelings
- **Transcendence** — pure awareness, mental wakefulness without thought
- **Cosmic Consciousness** — pure consciousness or experience of unbounded awareness along with waking, dreaming, and deep sleep
- **God Consciousness** — perception of the most refined, most subtle stratum of everything in existence
- **Unity Consciousness** — the experience of everything in terms of one’s own unbounded Self, of one’s Self in all things and all things in one’s Self
Over 200 People Working to Create Community of 8,000

Recognizing the unstable world situation and knowing the ability of the Maharishi Effect to create world peace, University Founder Maharishi Mahesh Yogi recently urged the community to create a group of 8,000 Yogic Flyers in Fairfield and Maharishi Vedic City.

Fifty scientific studies have shown that when large groups of people gather to practice the Transcendental Meditation and TM-Sidhi programs, including Yogic Flying, the result is a reduction of tension and strife. Research shows dramatic and measurable decreases in crime rates and violence.

With the knowledge that a technique is available for eliminating terrorism and serious conflicts among peoples and nations, and with the excruciating escalation of conflict in the wake of the September 11 attacks, Maharishi called upon the community to act — immediately — to bring together more practitioners in order to reach a critical threshold of 8,000, thereby helping to ensure a transition toward peace in the world.

Maharishi’s call galvanized the creativity of the community, and under the leadership of Maharishi Vedic City Mayor Bob Wynne, 22 committees were formed, with over 200 people involved — all with the goal of making 8,000 happen as soon as possible.

“These 22 committees have been formed to create a community of 8,000 Yogic Flyers within 6 to 12 months,” Mayor Wynne said. “Maharishi has said that 8,000 here in the center of the U.S. is necessary to protect the U.S. from attack, as well as to neutralize aggressive tendencies within America.”

Much of the focus has been on quickly expanding the population of Maharishi Vedic City and the student population of Maharishi University of Management.

Activities include developing large scale Maharishi Vedic Organic Agriculture projects, starting a medical school, attracting 2,000–3,000 retired people who desire a peaceful place to live, opening a boarding school for Maharishi School of the Age of Enlightenment grades 9–12, attracting businesses to relocate to the community, creating or expanding businesses, creating Vedic knowledge gardens and pavilions to attract tourists, and expanding Maharishi Spiritual University of America, the Ideal Girls School, and Maharishi Open University.

All of these are in line with current trends, such as retired people increasingly settling in the Midwest because of safety and lower costs, and corporations outsourcing customer service to other companies that could be located anywhere.

Visionary plans include making Maharishi Vedic City the world’s first completely sustainable community that sets the standard for environmentally sound planning. For example, solar and wind energy will provide all power for the city, and the city will be self-sufficient in terms of water and waste treatment. This vision alone will help to attract people whose goal is to live in accord with Natural Law.
Maharishi Vedic City Adds Acreage, Population Increases

Maharishi Vedic City, located two miles northwest of Fairfield, was officially incorporated last year and now has nearly 200 residents.

Every building is designed according to Vedic Architecture — Maharishi Sthāpatya Veda design — to promote health, happiness, and good fortune. Each building faces east and has a central silent space called a Brahma-Sthan and a golden roof ornament called a kalash.

In the first official election last November, Bob Wynne, Maharishi University of Management vice-president of expansion, was elected mayor.

Last December the city received official approval to voluntarily annex adjacent areas within the Maharishi Center for Perfect Health and World Peace that had not been initially included in the corporate limits of Maharishi Vedic City, expanding the city by 440 acres to nearly 1,100 acres.

The population of Maharishi Vedic City jumped by some 40 percent in late fall when Maharishi Open University, Maharishi Spiritual University of America, the Ideal Girls School, and other international administrative offices moved to Maharishi Vedic City from their former location at the Maharishi Spiritual Center of America in North Carolina. The new residents have made their homes in facilities around the city, including The Mansion, The Raj, and Rukmapura Park Hotel.

The city currently has over 40 buildings, all built according to principles of Maharishi Sthāpatya Veda design, including The Raj, a nationally known health spa and clinic, three resort hotels, condominiums, chalets, villas, and homes. More than $30 million has already been spent on development. Attractions include a Maharishi Vedic Observatory™, a full-scale outdoor astronomical observatory based upon principles of ancient observatories found around the world.

Maharishi Vedic City officials are working on a master plan for 8,000 residents that includes a city center with restaurants, shops, offices, and multifamily housing; new campuses for Maharishi Spiritual University of America and the Ideal Girls School; additional facilities for Maharishi University of Management; and single-family and multifamily housing for all income levels. Maharishi University of Management’s College of Maharishi Vedic Medicine will also be located there, with a new classroom/office building now nearly finished.

Central features of the master plan include a peace palace, indoor and outdoor organic gardens with fountains, and knowledge pavilions, featuring the Vedic Literature, the sciences, and the major religions of the world.
University’s Global Outreach Includes Study Abroad and New Authority to Offer Undergraduate Distance Education

All the world’s a campus for Maharishi University of Management. Students travel to distant lands as part of the Rotating University, and hundreds of students from other countries enroll in University programs, either on campus or via distance education.

This past year four different groups of students went abroad, and for the first time ever the University has received approval to offer bachelor’s degrees via distance education. A major impetus for the latter is a new partnership with China’s Oxbridge University.

Students Travel to New Zealand, China, India, and Italy

About 70 students had the opportunity to travel to New Zealand, India, China, and Italy this past year.

The 13 students who went to New Zealand were enrolled in a course on leadership in adventure sport and spent six weeks bicycling around the country, enjoying adventures along the way, including
horseback riding, surfing, whitewater river rafting, caving, backcountry trekking, sailing, sea kayaking, and mountain biking. All of this was done in terms of team building and cultivating leadership skills, understood in the light of Maharishi Vedic Science.

The students who went to India were able to experience the Land of the Veda firsthand. Their itinerary included Delhi, Haridwar, and Rishikesh in the north, Allahabad, Varanasi, and Jabalpur in central India, and Trivandrum and Kanyakumari in the south, where Maharishi first began to lecture and teach the Transcendental Meditation technique.

Also, twenty students participated in courses on either the art and culture of Italy, including the study of Italian, or travel writing. Points of interest on the itinerary included the villas of Lake Como, the art of Florence, Venice and Rome, and a stay in Cinque Terra, a group of five small villages overlooking the Mediterranean Sea on Italy’s northwest coast.

And during spring break, five students traveled to Beijing, China, to participate in a voluntary exchange program with Oxbridge University School of Business. They spent eight days on the campus, visiting, lecturing, sightseeing, and enjoying time with their Chinese contemporaries.

New Partnership with China’s Oxbridge University

Last fall Maharishi University of Management signed an agreement with Oxbridge University to help upgrade their course offerings, provide faculty training, and help upgrade the institution generally.

Plans call for Oxbridge students to enroll in Fairfield after completing their first two years of course work in China. The University will offer its business programs via distance education to Oxbridge students who cannot travel to Fairfield.

The University received approval this spring to offer undergraduate degrees in management and computer science via distance education — the immediate impetus for which was the new partnership with Oxbridge.

While the first instance of undergraduate distance education will be in China, the University has authority to offer the third and fourth years of the computer science and management programs anywhere in the world. The authority to offer the programs via distance education came from the North Central Association, which accredits colleges and universities throughout the central band of the U.S.
Three New Classroom/Office Buildings Completed

Construction is either finished or nearly complete on three new classroom/office buildings, two of which were funded by donations. The University has made extraordinary progress in the past four years in its mission to rebuild the entire campus in accord with the principles of Maharishi Sthāpatya Veda design. By virtue of their precise orientation, placement of rooms, and overall proportions, these buildings are in accord with Natural Law. The result is that occupants enjoy greater health, happiness, and effectiveness.

The McLaughlin Building
The Department of Computer Science began using the McLaughlin Building early this year. Final exterior work was completed in late spring, including specially designed and cast Vedic ornamentation. Funds for the building were donated by Trustee Ted McLaughlin and his wife Barbara.

Maharishi Veda Bhavan
Maharishi Veda Bhavan, expected to be ready for fall occupancy, will house the Department of Maharishi Vedic Science. Anonymous donations paid for a substantial portion of the building.

College of Maharishi Vedic Medicine
The building that will house the College of Maharishi Vedic Medicine is rapidly nearing completion and is located in Maharishi Vedic City. It will also house the federally funded Center for Natural Medicine and Prevention.

University’s Ideal Village
The University’s Ideal Village immediately north of the hiking trail that borders north campus will include condominiums as well as single-dwelling homes and duplexes. The first of the condos, pictured here, is expected to be completed in late summer.

H & W Dorm Demolished
To make way for all the construction, and to ensure that all buildings on campus are in accord with Natural Law, many buildings have been demolished. Eventually, most of the earlier construction will be gone. This spring, H & W Dormitory was razed, the largest building so far to be taken down.
New Research Shows Maharishi Vedic Medicine Reverses Atherosclerosis, Reduces Risk of Mortality

The College of Maharishi Vedic Medicine continues to establish its reputation as a major research center, with the publication of new studies and growing interest from major medical institutions such as Johns Hopkins and the National Institutes of Health Clinical Center.

Reversal of Atherosclerosis
A study published in the American Journal of Cardiology showed that a combination of approaches from Maharishi Vedic Medicine significantly reduces atherosclerosis, the fatty buildup in arteries that contributes to heart disease, stroke, and heart attacks.

Conducted under a grant to Robert Schneider, M.D., Dean of the College of Maharishi Vedic Medicine, and the Saint Joseph Hospital in Chicago, the study involved 57 persons with an average age of 74 who learned the Transcendental Meditation technique, took Maharishi Amrit Kalash®, practiced certain stretching exercises (Maharishi Yoga® asanas and Surya Namaskar), and ate a healthy Ayurvedic diet.

“The decreases in atherosclerosis observed in this study are clinically significant,” said Dr. Schneider. “For those older people with a risk factor for heart disease, such as high blood pressure, high cholesterol, obesity, or diabetes, this would translate into a 33 percent reduction in risk for heart attack and stroke over the long term. Even for relatively healthy older people, this program appears to result in an eight percent decrease in risk for cardiovascular disease.”

New Studies on Reduced Mortality, Reversal of Aging
A number of new studies on Maharishi Vedic Medicine this year again showed that it greatly reduces the risk of death from all causes and can reverse the aging process.

Leading Medical Institutions Show Interest
Two of the country’s leading institutions in modern medicine invited Dr. Schneider to give presentations and workshops this spring. Dr. Schneider gave seminars and workshops at the Johns Hopkins Medical Center and a presentation at the National Institutes of Health Clinical Center.

A number of those who attended expressed interest in collaborating with Dr. Schneider. Also, doctors and health professionals at each of the venues expressed interest in professional training in Maharishi Vedic Medicine and in the College of Maharishi Vedic Medicine.

The Transcendental Meditation program was associated with decreased risk for mortality from all causes, including cardiovascular disease and cancer, in older Caucasians and African-Americans, compared to control groups. Decreased risk ranged from 44 percent to 54 percent.

Sanford Nidich, Ph.D., professor of Maharishi Vedic Medicine and associate director of the Center, presented findings showing that the Transcendental Meditation program was effective in significantly reducing carotid atherosclerosis over seven months in African-Americans at high risk for coronary heart disease.

Two studies on decreased risk of mortality in the elderly over a nine-year period and reduced atherosclerosis in African-Americans at high risk for coronary heart disease were presented at the International Scientific Conference on Complementary, Alternative, and Integrative Medicine Research in Boston.

Dr. Schneider presented a study showing that practice of the Transcendental Meditation program was associated with decreased risk for mortality from all causes, including cardiovascular disease and cancer, in older Caucasians and African-Americans, compared to control groups.

Also, Dr. Schneider was first author of a study published in the Journal of Aging and Health that presented research on the anti-aging effects of the Transcendental Meditation technique, the Maharishi Rejuvenation® program, herbal supplements, and Maharishi Vedic Vibration Technology®.
Institute Raises Over $80 Million for Peace

This past year, Dr. John Hagelin, director of the University’s Institute of Science, Technology and Public Policy, held dozens of top-level government meetings with members of Congress, leaders at the Pentagon and State Department, and officials at the White House and National Security Council, to discuss a comprehensive proposal to prevent terrorism through a peaceful, field-tested, scientifically validated approach.

Formulated by University Founder Maharishi Mahesh Yogi, the plan entails funding groups of people who come together to practice the Transcendental Meditation and TM-Sidhi programs, including Yogic Flying. Research repeatedly shows that the “field effect” resulting from this group practice creates coherence and harmony in society and decreases crime, violence, and war.

This approach to preventing violence, validated by more than 50 replications and 19 studies published in leading peer-reviewed scientific journals, is a direct technological application of the most advanced discoveries in the fields of quantum mechanics, neuroscience, and human consciousness.

While interest was strong, immediate funding wasn’t available. As a result, and because of the urgency of the situation, the University’s Founder suggested money be raised via private donations.

The Institute in February mounted a campaign to raise $100 million within four weeks to fund a peace-creating group of 10,000 Yogic Flyers in India. This is to be the first step in creating a $1 billion endowment for a permanent group of 40,000 in India.

The Institute received pledges of over $100 million, and was able to assist donors in achieving immediate liquidity on over $80 million. As soon as the funds were raised, work went ahead on beginning the construction of facilities on the banks of the Ganges in India to house the 10,000 individuals who will devote themselves to creating world peace by practicing the Transcendental Meditation and TM-Sidhi programs, as well as other Vedic performances.

Dr. Hagelin Speaks at Hiroshima, Meets Japanese Officials

Dr. Hagelin also traveled to Hiroshima to address the International Symposium on World Peace. Dr. Hagelin presented his Proposal for Preventing Terrorism (available online at www.permanentpeace.org) to a large and appreciative audience. He explained the scientific research supporting his proposal and said that massive retaliation affords little deterrence to terrorists.

Dr. Arenander Makes Movies of Brain Activity during Transcending

Within the Institute of Science, Technology and Public Policy is the Brain Research Institute, directed by Alarik Arenander, Ph.D. Dr. Arenander spent time this past year learning to create movies of brain activity during the Transcendental Meditation technique.

He first acquired data at Scripps Medical Clinic in La Jolla using a 148-electrode Magnetoencephalographic machine. He later went to the Henry Ford Hospital in Detroit and learned to analyze the data to create color movies that will display the moment-by-moment configuration of the magnetic and electrical signals produced by billions of brain cells as the mind settles into a unified state of pure consciousness.

These movies of the brain dynamics associated with Transcendental Consciousness are the latest phase of exploration of the Transcendental Meditation technique that began 30 years ago with the pioneering studies of Dr. Robert Keith Wallace.
Momentum for “Green Campus” Grows

World-class experts in sustainable living, permaculture, and energy-efficient construction came to campus this past year to offer workshops that attracted hundreds of people and gave impetus for a “green campus” and a commitment from Maharishi Vedic City to be the first city in the U.S. to be a “solar city.”

“Green,” “sustainable living,” “permaculture” — whatever the term, the point is attunement with Natural Law. The goal is to live in harmony with the environment without depleting resources or causing damage. For this Maharishi Sthāpatya Veda design forms the foundation.

One of the highlights was the keynote address by Eliot Coleman, author and year-round organic farmer. At least 400 people attended his address, and well over 100 attended individual workshop sessions.

Michael Corbett, hailed by Time magazine as a “hero of the planet,” spoke about his experiences developing a sustainable community. After sessions in which he heard presentations about the University’s master plan and about Maharishi Vedic City, he indicated an interest in returning to Fairfield and following the progress because Maharishi Vedic City represents the opportunity to create a sustainable city from scratch.

Among other things, participants learned about techniques for using the natural forces that impact all four sides of a building in order to dramatically increase the overall energy and resource efficiency as well as comfort.

The consultants said that most of the techniques they described can be used in the Iowa climate. And in addition to saving money and increasing comfort, these techniques also help the environment by reducing global warming.

Dr. Aitken has been designing pioneering, energy-efficient buildings for over 20 years and specializes in using daylight in architecture. He designed the first California state building permitted to be built without mechanical heating and cooling systems.

Ms. Harwood is the author of The Healing House and has won numerous national awards for designing houses — in all price brackets — that have maximum energy efficiency.

Eco-Fair 2002 a Great Success

Eco-Fair 2002 was a great success, drawing hundreds of people from the community and the region — and introducing yet more knowledge about sustainable living.

One of the highlights was the keynote address by Eliot Coleman, author and year-round organic farmer. At least 400 people attended his address, and well over 100 attended individual workshop sessions.

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Managers Show Interest in Inner Development

Dennis Heaton, Ed.D., presented a study at the recent annual meeting of the Academy of Management. The study, written by faculty members Eva Herriott, Ph.D., and Jane Schmidt-Wilk, Ph.D., looked at the relationship of inner development and entrepreneurship.

The research reported in the entrepreneurs’ own words how their experiences of growing consciousness were reflected in their business lives.

Dr. Heaton explained how managers, when faced with organizational change, can use the Transcendental Meditation technique to experience the unchanging transcendent core of one’s being, providing unshakable stability and a mind open to expanded possibilities.

Dr. Heaton also presented a paper, entitled “Harmonizing Stability and Change by Enlivening Creative Intelligence,” at a symposium sponsored by the Institute of Field Being.

In his paper Dr. Heaton explained how managers, when faced with organizational change, can use the Transcendental Meditation technique to experience the unchanging transcendent core of one’s being, providing unshakable stability and a mind open to expanded possibilities.
**Faculty Gives Advice to Math Profession on Teaching Precalculus**

Management faculty member Scott Herriott was hosted by the National Science Foundation in Washington, D.C., to participate in a workshop titled “Rethinking Precalculus.”

He was among 45 mathematicians and educators from around the country invited on the basis of their expertise in mathematics teaching, educational research, and curriculum development. The purpose was to change the way that precalculus mathematics is taught at the college level in the United States.

**Dr. Sands Helps with Curriculum for Maharishi College of Vedic Medicine**

David Sands, M.D., worked closely for two-and-a-half weeks with Maharishi and a team of doctors and advisors at the International Capital in Vlodrop, Holland, to review and compile all the components of the Maharishi Vedic Medicine curriculum into one complete package.

**Dr. Hart Receives Grant for Math Teacher Workshops**

Math professor Eric Hart, Ph.D., has received a National Science Foundation grant that will fund a new high school teacher workshop program for Iowa, Minnesota, and Wisconsin. About 300 teachers will participate over the next four years.

The Midwest LEADERS in Math project is designed to develop a cadre of teachers, leaders, supervisors, and collegiate mathematics educators who will implement standards-based high school mathematics reform. The project is directed by Dr. Hart and by Harold L. Schoen of the University of Iowa mathematics department.

**Dr. Fagan Advises Officials Worldwide on Genetically Modified Food**

From Kenya, to Lebanon, to Europe, India, and Malaysia, John Fagan has traveled to two dozen countries this past year, advising officials and industry on three continents regarding genetically engineered food.

Dr. Fagan is Chairman and Chief Scientist for Genetic ID Inc., a company that has developed testing methods that enable government regulators and the food and agricultural industries to determine whether foods have been genetically engineered.

Such testing is needed to enable countries to properly implement the Biosafety Protocol of the Biodiversity Convention as well as facilitating the movement of agricultural exports around the world.

Many governments are increasingly wary of encouraging farmers to grow genetically engineered food because consumers in Europe, Japan, and other countries reject this food.
Students Learn TM-Sidhi Program, Including Yogic Flying

Since Maharishi University of Management was founded, the basis of the curriculum has been the Transcendental Meditation technique, brought to light from the ancient Vedic tradition by University Founder Maharishi Mahesh Yogi.

Studies show that benefits are many — dramatic improvements in mind and body as well as greater harmony among individuals.

Every student practices the Transcendental Meditation technique twice a day for 20 minutes. And before they meditate, they do a series of simple Maharishi Yoga™ asanas and a brief breathing exercise, both of which contribute to greater relaxation and health and create a settled state for the practice of meditation. Many students also elect to learn the advanced TM-Sidhi program, which includes Yogic Flying. This practice extends their twice-daily meditation sessions and involves a substantial commitment of time — over an hour twice a day.

Yet many students, even the youngest, choose this extracurricular activity because they have enjoyed the benefits of the Transcendental Meditation technique — greater health, happiness, alertness — and are eager to deepen this experience and accelerate growth of higher states of consciousness.

At the same time, they know that their group practice of this advanced technique is helping to create greater harmony in society and more coherence among nations.

Students Relate Their Experiences of the TM-Sidhi Program

These new students learned the TM-Sidhi program in the past year and are pleased with the profound benefits personally and academically.

Aurelien Windenberger
Learning the TM-Sidhi program has been the best experience of my life. The changes were obvious from the beginning and still influence my life every day. My intellect became quicker and clearer, and I noticed a big improvement in my athletic abilities.

Aditya Jones
I am very grateful for getting to learn the TM-Sidhi program. I find that as an athlete it is very useful to have a technique that replenishes my energy so effortlessly and naturally.

Laurel Kennedy
After I finished my Yogic Flying portion of the course, I felt that I became more refined. During this part of the course, I felt I was becoming a more generous, kind, and sweet person. Over the past year I have continued to grow. I love being in the Golden Dome and being a Sidha.

Teachers Help Create 21,000 Yogic Flyers
Doug and Linda Birx, TM-Sidhi program Administrators, have helped create 21,000 Yogic Flyers worldwide over the past 20 years. They were personally appointed by University Founder Maharishi Mahesh Yogi and recently taught their 50th TM-Sidhi course. Maharishi University of Management honored them this past year for their diligent work in disseminating this timeless wisdom.
Maharishi School students continue to win top awards, including state championships in tennis and speech

“When it comes to competition in the arts and the more genteel sports — tennis, golf and the like — are the Maharishi kids taking over or what?”
— Chuck Offenburger, Des Moines Register

At the All-State Speech Competition, the students won Critic’s Choice Awards for group mime and for reader’s theater.

Success Attributed to Consciousness-Based Education
“The achievements of our students are a by-product of our Consciousness-Based education,” says School Director Dr. Ashley Deans. “All the students practice the Transcendental Meditation technique, and the older students also practice the advanced TM-Sidhi program, including Yogic Flying. These and other ‘Vedic technologies of consciousness’ prepare our students for greater success by increasing EEG coherence in brain functioning and by rejuvenating the whole physiology.”
Why We Need Your Support

Our support is vital. In the past year, we received over $2.5 million in donations, including generous support from you for the Annual Fund, which helps with operating expenses, and for the Capital Campaign, which among other things is helping to reconstruct the campus.

Our two major income streams, as you can see on the chart at right, are student tuition and your Annual Fund donations. Together these account for 64% of the income we use to operate the University each year. If you were to look at a similar chart from other colleges and universities, you would see two major differences:

1. State colleges and universities would show a large portion of the pie from “tax revenues,” because they receive substantial support from state taxes.

2. Private colleges and universities would show a much larger portion of the pie from “endowment income.” Older private institutions, with tens of thousands of alumni, are supported by endowments ranging from hundreds of millions to billions of dollars.

As a private university we enjoy no tax support. As a young institution, we have just begun the beginning of an endowment.

This means we must operate our University without a major source of revenue that other institutions enjoy. Despite this challenge, we have created the highest quality university education in the world.

How do we do it? We are fortunate to have a human endowment — an exceptionally dedicated and talented faculty and staff. Working essentially as volunteers, they contribute their expertise in teaching, research, and management. They make up for the $50–100 million endowment we do not yet have.

You are part of this same team, along with our many other dedicated donors. Working together, we offer something critically needed in the world today.

The September 11 attacks demonstrate that the U.S. cannot defend itself against determined terrorists. At the same time, we see rising tensions in the Middle East, coupled with ongoing violence around the world.

All of this underscores the failure of modern education and the urgent need to make our Consciousness-Based approach available everywhere. By incorporating the technology for developing total brain functioning into educational systems everywhere, we can ensure that no child ever grows up to be a terrorist — that all children grow up to enjoy life in accord with Natural Law, life in higher states of consciousness, life in a world at peace.

In this, Maharishi University of Management has been the pioneer. We have been so fortunate to have such people as you recognize the urgent need for this approach to education and support the University financially.

How to understand our expenses

ACADEMICS
Maintaining the Highest Quality Academic Instruction

About 25% of our budget funds all academic activities at the University, including:

- Academic programs—We offer 3 Ph.D. programs, 6 master’s degree programs, 11 bachelor’s degree programs, and our innovative First-Year Natural Law Seminars program. In addition to providing the highest level of traditional academic training, our programs actually increase students’ intelligence, creativity, self-development, moral development, field independence, orderly brain functioning, and physical and mental health.

- Faculty—Our full-time faculty are among the best teachers in the world, and their research is gaining national and international attention.

- Library—Our library is a recognized leader in online services.

- Campus computing network and computer labs—The University continues to upgrade its computer facilities and network.

- We have created exciting new academic programs, such as the program in Wireless Communications, and continue to develop our successful Computer Science Co-op program.

FACULTY PUBLICATIONS AND PRESENTATIONS

Getting the Knowledge Out

The academic budget also supports the faculty’s successful work in popularizing Consciousness-Based education. The faculty are very effective in publishing their work in journals and presenting it at professional conferences. The response from educators and scientists around the country has always been positive and is becoming more so.

BUILDINGS AND GROUNDS

Maintaining Our Physical Plant

We spend 10% of our annual operating budget on maintaining and cleaning our 1.2 million square feet of building space and our 272 acres.

FOOD SERVICE

Nourishing the Body

We spend 13% of our annual budget in the kitchen on food and paying the Food Service staff. Our Food Service does something almost unheard of among colleges and universities — we prepare almost all main dishes using fresh vegetables and fruits, and we bake most of our own breads and desserts. Our Food Service continues to use more than 85% organic products. We serve organic milk, yogurt and cheese, and 100% fruit juices.
Operating revenues do not include research grants and restricted donations.

Operating expenditures do not include those funded by research grants and restricted donations.

The charts below show Annual Fund donations by fiscal year and average donation per donor to the Annual Fund.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Annual Fund Donations (in $)</th>
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<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Average Donation per Donor</th>
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</thead>
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<tr>
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<tr>
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<td>$675</td>
</tr>
<tr>
<td>2001/02</td>
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COME AND VISIT

If you have not been back to Fairfield in a year or two, you will be amazed at what you see — the whole face of the campus is being transformed, and along with it, the feeling of the campus is being transformed as well. If you practice the TM-Sidhi program, come and join the large group in the Golden Domes of Pure Knowledge — this is a critical time for creating maximum coherence in our nation’s collective consciousness.

Here are the ways you can come:

Visitors Weekends
These weekends are designed especially for prospective students and their parents — but are open to anyone who wants to sample life at the University. Meet students, hear from the faculty, tour the campus and the community, enjoy the delicious food in our organic vegetarian dining hall, tour Maharishi Vedic City. Visitors Weekends schedule:
• Columbus Day
  October 11–14, 2002
• Veterans Day
  November 8–11, 2002

Also:
• February 14–17, 2003
• March 21–24, 2003
• April 25–28, 2003
• May 23–26, 2003
• June 20–23, 2003
• July 25–27, 2003
• August 29–September 1, 2003
• October 10–13, 2003
• November 7–10, 2003

Contact our Office of Admissions at 800-369-6480, or 641-472-1110 Monday–Friday 10 a.m.–4 p.m. Central Time (closed during lunch hour) or e-mail: admissions@mum.edu.

Free lodging and meals for high school and college students.

World Peace Assemblies
If you practice the TM-Sidhi program, you can choose from any one of the following courses, designed to give deep rest and wonderful knowledge:
• October 5–12
• October 5–16
• December 27–January 3, 2003

Super Radiance Program
Includes morning and afternoon group program in the Golden Domes of Pure Knowledge, with additional extended Super Radiance Saturday and Sunday mornings. Mornings and afternoons are free for your own activity. There is an optional evening knowledge program.

Creating Coherence Program
Includes morning and afternoon Super Radiance plus the Creating Coherence Program. Afternoons are free for your own activity. There is a special CCP Evening Knowledge program.

Applications need to be made in advance by phone. Please call (641) 472-1212. Please do not begin traveling before being accepted to Super Radiance or CCP.

For more information visit our website at www.mum.edu.