
INTRODUCTION TO THE UNIVERSITY

THE MISSION OF THE UNIVERSITY

Maharishi University of Management was founded in 1971 by Maharishi Mahesh Yogi to fulfill the highest ideals of education. Foremost among these ideals is developing the full potential of consciousness in every student — helping students develop the ability to think and act in accord with natural law and to live a fulfilled and successful lives. This fulfills the long-sought goal of education: to produce fully developed individuals, citizens who can fulfill their own aspirations while promoting all good in society.

The University has pioneered a unique system of higher education, Consciousness-Based education, that systematically cultures a student's full creative intelligence, the basis of learning.

Consciousness-Based education gives traditional academic study a proper foundation: complete knowledge of consciousness coupled with simple, natural, scientifically validated technologies for developing consciousness. These technologies are the Transcendental Meditation and TM-Sidhi programs, including Yogic Flying.

This integrated approach develops students' ability to manage their lives successfully, to grow steadily in health, happiness, and wisdom, and to achieve professional success and personal fulfillment.

Our unique educational programs are designed to fulfill a commitment to four broad areas of responsibility:

- Holistic development of students — cultivation of consciousness, mind, body, and behavior
- Academic excellence — training at the forefront of knowledge in each discipline and in the ability to think critically and act effectively and ethically
- Scholarship that expands the domains of knowledge, expressed in all four areas of scholarship — discovery, teaching and learning, integration, and application.
- Improved quality of life for the individual, the nation, and the world.

PURPOSES AND OUTCOMES

We meet our goals of developing educational excellence and improving the quality of life principally by helping students achieve specific outcomes during their academic programs. Three of these outcomes are the basis of institutional assessment.

Self-development

Development of consciousness means developing the innermost nature of the individual. The University's program of education systematically develops students' intelligence, nourishing and unfolding all aspects of life simultaneously — mind, body, behavior, and environment. The individual grows in personal fulfillment and professional success and brings increasing fulfillment to society.

The outcomes of developing creative intelligence that the University expects of its students over the course of their academic careers include increased intelligence and creativity; improved health (mental, physical, and social); increased field independence and moral maturity; increased problem-solving ability, improved speaking and writing ability; greater self-actualization, self-esteem, personal identity, emotional health, and ego development; increased neurophysiological integration; and the experience of greater inner wakefulness.

Ability to integrate new knowledge effectively in any field and profession

Our unique approach to education enables students to feel increasingly comfortable with all fields of knowledge — to recognize the interconnections among fields of knowledge and the connection between knowledge and themselves. We also expect that all students will acquire intellectual skills and capacities; understand multiple modes of inquiry and approaches to knowledge; and develop societal, civic, and global knowledge.

Scholarship and service

In addition to the educational outcomes cited above, we will develop new knowledge through research and will disseminate that knowledge through publication of scholarly works. In disseminating knowledge, we will also assist other educational organizations, nationally and internationally, whose purposes are consistent with our mission. The primary responsibility for scholarship and service lies with our faculty. Their progress is assessed in terms of their contributions to peer-reviewed publications, to our own publications, and to the development of curricula and instructional materials.

ABOUT THE UNIVERSITY

Maharishi University of Management is accredited by The Higher Learning Commission and is a member of the North Central Association of Colleges and Schools (www.ncacihe.org • 312-263-0456), the oldest and largest accrediting organization in the U.S.

In addition, the University, through the Department of Business Administration, has the following degree programs accredited by the International Assembly for Collegiate Business Education (P.O. Box 25217, Overland Park, KS 66225, (913) 383-6205): Ph.D. in Management, Master of Business Administration, and Bachelor of Arts in Management.

The University is also a member of the Iowa Association of Independent Colleges and Universities (www.iaicu-icf.edu • 515-282-3175).

Academic programs include Ph.D., master's, and bachelor's programs in a range of disciplines, including Ph.D. programs in Management and Maharishi Vedic ScienceSM. Students come from almost every state and more than 130 countries around the world, representing nearly every culture, race, and religion. The student body is a world family, living in peace and harmony, excited about knowledge, openhearted and friendly, and dedicated to making the world a better place.

The faculty includes internationally recognized scholars and researchers with degrees from such universities as Oxford, Harvard, Stanford, Princeton, and Yale.

Graduates are successful in careers in business, education, the arts, and the sciences. Many have founded their own companies or have been hired by leading corporations such as American Express, AT&T, Bell Labs, Apple Computer, Citibank, Ford, Hewlett-Packard, IBM, Motorola, and Xerox.

The Maharishi University of Management campus is located in Fairfield, Iowa, 50 miles west of the Mississippi River in the central U.S. The 262-acre campus, with 1.2 million square feet of teaching, research, recreational, and living space, is situated on gently rolling hills.

Maharishi University of Management is respected for its excellence in education, its healthy and harmonious environment, and its high quality of life. It is unique in adding to traditional education systematic programs to develop the full potential of the student. Our students make rapid progress, not only in academic achievement, but also in developing their creativity, intelligence, and good health.